



BUSINESS CHECKLIST

Research Business Names

DO NOT fall in love with a name without first researching if that name does not already exist. This means looking for social media handles down to the trademark registration database.

Form Legal Structure

Forming a legal structure sets you up as a legitimate business in your state. This opens you and your business to a wide selection of options such as financially, for example, that you normally wouldn't as an individual. Also, this protects your personal assets versus your company assets.

Obtain Employer ID Number

This is your company's identification number with the state. You cannot open a business checking account without one.

Register a Website Domain

Having a website (even if it has just 2-3 pages) enhances your professional image no matter what business you are in.

Grab Social Media Handles

Even if you do not plan on using a platform, grabbing your company's social media handle avoids anyone else from using that name and later down the line and having to deal with trying to retrieve it. Less hassle.

This is not legal or financial advice.

ALWAYS consult a legal attorney and CPA before making decisions on your business.